



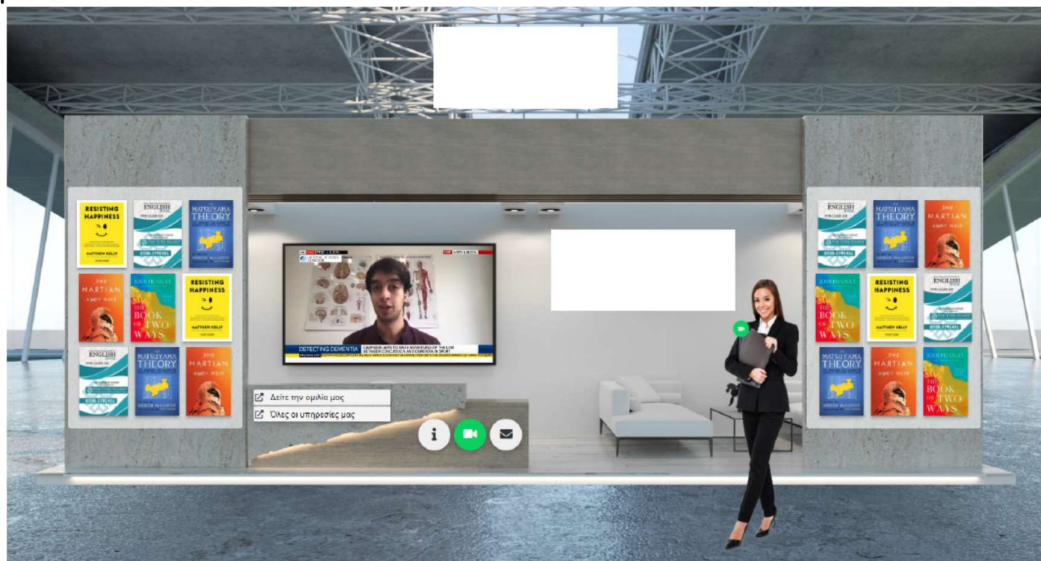
VIRTUAL STANDS FOR MUSEUMS ABROAD AT 8th ATHENS INTERNATIONAL TOURISM & CULTURE EXPO 2021

The organization of the AIT Expo in 2021 in addition to the live stands will offer the opportunity to exhibitors from abroad to participate at the Expo, as Exhibitors, with their own Virtual stand and with a very low cost.

The benefits of this possibility are:

1. Each exhibitor, participating as Virtual Exhibitor, can promote they destination, products or services to thousands of visitors from Greece and abroad.
2. Visitors will be able to visit the virtual stand and chat with a representative via a simple click.

In a fully functional environment the Virtual stands will have the following appearance:



The stands will be included:

- Places (2) , one in stand roof and second in the center for exhibitor logo.
- 18 pdf files (in the 2 columns) with images and photos, or brochures

- 5 videos or videos with virtual tours
- Links to websites and social networks.
- Through the virtual stand and the platform, visitors can request live communication, via teleconference, with a representative or representatives of the Exhibitor.
- The Visitor can leave a message and his card at the stand.
- The search of the stands is done using tags.
- The creation of the stand and the registration of the material is done very easily by the Exhibitor himself.
- The Exhibitor will be able to receive reports of the visits (numerical and nominal) as well as the contact details of the interested visitors.